

Toward a sustainable and transparent future

Nefyto's vision and ambition

Vision Integrated pest management is an essential requirement for productive and sustainable agriculture. This system of agriculture is economically viable, ensures sufficient availability of healthy food, minimises environmental impact, leaves room for nature and thus promotes biodiversity.



Ambition Nefyto members provide solutions for maintaining healthy crops in all agricultural and horticultural systems, from organic to integrated. These solutions include a combination of products, technology and knowledge. Through continuous improvement and responsible application, solutions such as these can help agriculture become even more sustainable. The contributions of crop protection companies toward increased sustainability are both recognised and appreciated by society, as are the companies' openness and commitment.



Contribute to innovation

- We develop new products and ensure that authorised products continue to meet the latest requirements. We contribute to innovation in cropping systems.
- We work to achieve better solutions that contribute to a more sustainable and productive agriculture.
- Precision farming facilitates sustainability: a focused approach leads to greater yields while decreasing environmental impact and increasing resource efficiency.

Commit to safe use

- We strive to ensure that our products are used carefully and responsibly in order to prevent undesirable environmental emissions and to make certain that residues on foods remain within established limits.
- The safety of operators, bystanders and residents must be guaranteed.
- We take our responsibility in these matters seriously and are guided by our Product Stewardship Code at all times.

Connect with stakeholders and society

- We are linked to supply chains for food and flowers, starting with farmers and ending with consumers.
- We want to be an active, trusted and visible discussion partner and will enter into dialogue with politicians, policy makers, NGOs, scientists and citizens.

Communicate with the public

- We remain in touch with the sentiments and views of the public and respond appropriately to messages from society, politics and the media.
- We provide clear, straightforward information about crop protection through a wide variety of media and through personal contact.
- We believe in open, proactive communication that is easy to understand.



Nefyto (Dutch Crop Protection Association) represents companies based in the Netherlands that develop solutions for controlling diseases, pests and weeds in the agricultural and horticultural sectors.

